



Beaulieu International Group Plant Facilities

Production plants hard flooring (Wood Flooring)

- › Berry Floor (Menen, Belgium)
- › Berry Decor (Bousbeque, France)
- › Berry Wood (Meaulne, France)
- › Alloc AS (Lyngdal, Norway)
- › Alloc Inc (Racine, USA)



BERRY FLOOR

Wood Division



Brand Names in Wood

BERRY  **FLOOR**

DP Laminates

HP Laminates

ALLOC[®]

BERRY  **WOOD**

Engineered Hardwood

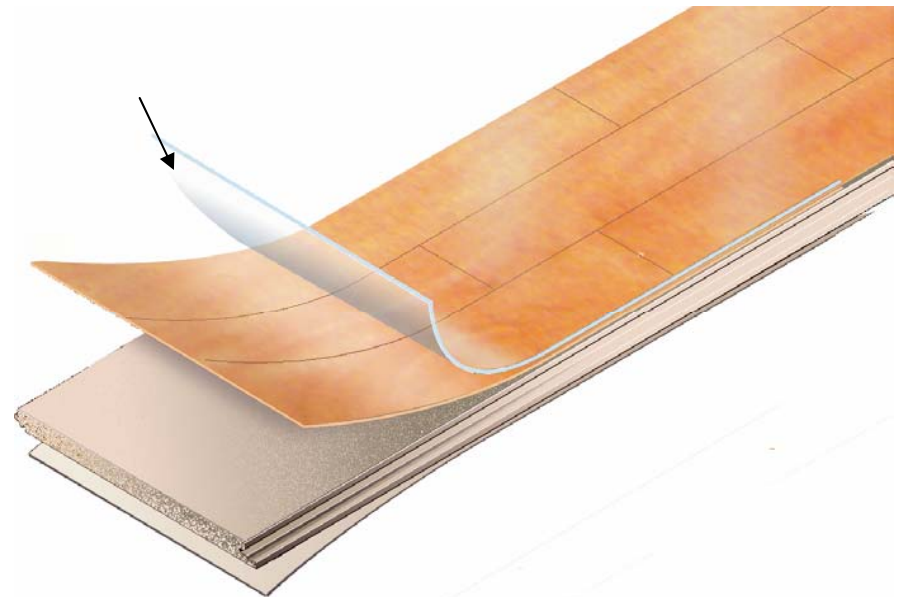
Laminate in Details

Surface – Wear Resistance

Wear resistance is determined by the amount of aluminium oxide in the overlay.

Aluminium oxide is a natural and neutral mineral.

In Berry Floors laminates, the contents of aluminium oxide is more than 30-80 gr.



Laminate in Details

Surface - Impact resistance

The density of the coreboard is crucial for the impact resistance. It will provide the strength to the laminate.

Underlay material is also important for the crushing resistance. It will absorb and avoid the dispersion of the impact



Laminate in Details

Core Material – High Density Fibreboards

Density : **600-900 kg/m³**

High density influences:

- Locking strength
- Thickness swelling
- Impact resistance
- Weight
- Walking sound



Laminate in Details

Core Material - Comparison

	Berry Floor	Standard HDF	Particle Board
Density	900 kg/m ³	600 - 900 kg/m ³	500 - 600kg/m ³
Swelling	4-8 %	10-20 %	15-25 %
Impact	IC 3	IC 1-2	IC 1

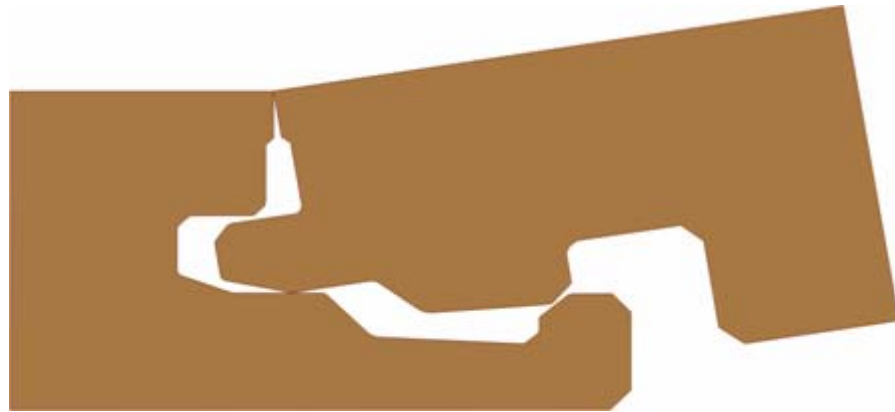
Norm EN-13329



Laminate in Details

Locking System Innovation from Berry Floor

BERRYLOC[®]
the ultimate installation system

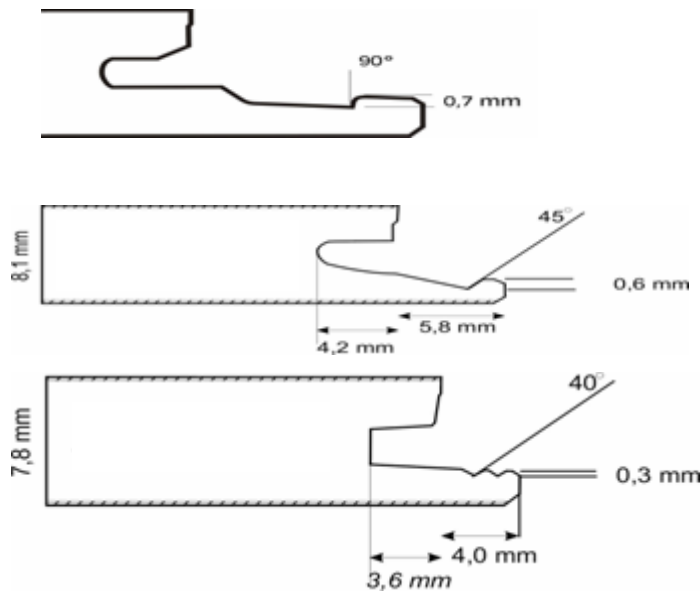




BERRYLOC[®]

the ultimate installation system

The locking system is one of the most important point in the mechanical aspect of the laminate. It will determine the average life of your laminate after installation.



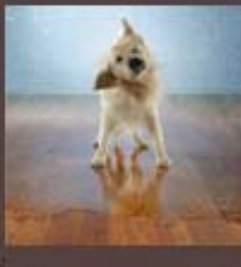
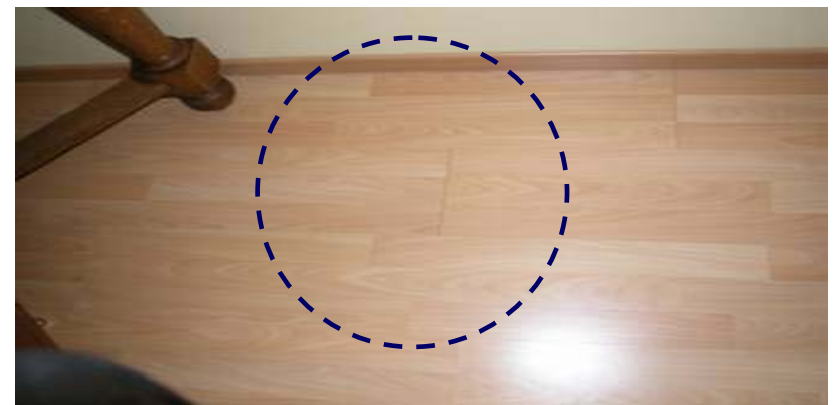
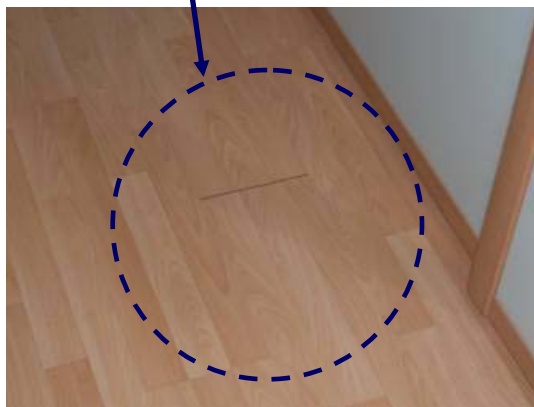
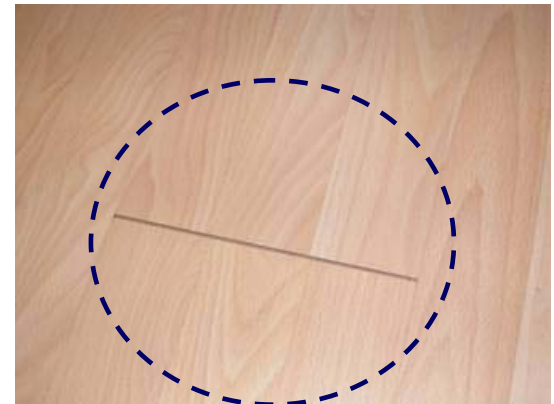
850 kg/m

450 kg/m

200 kg/m

Importance of Locking Strength

Never open joints
No hammer or tapping blocks





BERRYLOC[®]
the ultimate installation system

Berry Floor Result:
easy and fast installation
No damage to boards while installing





BERRYLOC[®]

the ultimate installation system

BERRY LOC KEY ADVANTAGES

- LAYING WITHOUT GLUE
- NO ADDITIONAL INSTALLATION TOOLS
- EASIER AND FASTER TO INSTALL AND IMMEDIATE USE
- TRANSFERABLE AS YOU WISH
- STRONGEST LOC IN THE MARKET
- PROVED BY LIFE GUARANTEE





Advantages for Installers and Projects

- Easy Installation
- Fast Installation
- Guarantee on Materials
- Superior Quality
- Life Time on Locking System
- 20 years on Laminate
- Renowned Products (Accor Group, Lowes, B&Q, Armstrong...)



Innovation By Berry Floor

Hydro  **Plus**
waterresistant laminate



Hydro Plus

waterresistant laminate

Is an innovation by Berry Floor introducing waterproof coating on laminate and specific treatment on the visible HDF.

There is absolutely no risk of water seeping between the boards and warping the floor.

It is highly suitable for wet spaces (bathrooms, laundry...)



BERRY  **WOOD**

Luxury Parquet

Berry Wood

In addition to laminate flooring, Berry Floor offers a luxury engineering hardwood.

Floating parquet floors by Berry Wood fitted with the revolutionary glue free BERRYLOC[®] installation system, offers numerous veneers, finishing, tongued and grooved floating parquet floors, fitted by sizing, also available in an oiled or varnished finish.

