

WHAT IS PURALEX?

Puralex is a salt compound – a mixture of organic and inorganic ingredients that contains no harmful chemicals or fragrances. Applied during the manufacturing process, Puralex becomes part of the carpet and will not wear off even after repeated harsh cleanings.

freshens
AIR

Puralex™

Get FRESH
with Puralex

AS IF CLEAN-SMELLING AIR WEREN'T ENOUGH...

Puralex doesn't just make the air smell better – **it measurably lowers emissions of Volatile Organic Compounds***. Lower VOC levels means everyone breathes easier.

WHICH CARPETS HAVE PURALEX?

Puralex is available on Cambridge and Bolyu styles made with Avalor™ X and Avalor™ SDX premium branded nylon, as well as all Nexterra™ modular tile products.

*Effectiveness of Puralex is based on proper air flow in the indoor environment.

Puralex™

ODOR
NEUTRALIZER

Environmentally friendly

PURALEX is shown to be effective against virtually any indoor odor - *smoke, food and cooking smells, ammonia, and other organic odors.* **The neutralizers in Puralex break down and destroy airborne pollutants and are perpetually renewed by air circulation.**

ATTACKS
ODOR

PURALEX

is a **NEW** form of
ODOR NEUTRALIZER
from Beaulieu Commercial
that *reduces* the
TIME it takes for
indoor *ODORS* to go away.